



SAN DIEGO COUNTY WATER AUTHORITY  
invites applications for the position of:

## Director of Public Outreach and Conservation

An Equal Opportunity Employer

### SALARY:

Hourly	Monthly	Annually
\$75.39 - \$101.40	\$13,067.77 - \$17,575.31	\$156,813.28 - \$210,903.68

**OPENING DATE:** 05/17/18

**CLOSING DATE:** 06/15/18 05:00 PM

### THE ORGANIZATION:

The San Diego County Water Authority is a progressive, independent public agency that serves as San Diego County's regional water wholesaler. The Water Authority's mission is to provide a safe and reliable supply of water to its 24 member agencies serving the region's \$222 billion economy and its 3.3 million residents. The public agency is directed by a General Manager, who reports to a 36-member Board of Directors. Each of the 24 member agencies has at least one representative on the board. The directors are appointed representatives of the member agencies. They are business and civic leaders with diverse professional and technical backgrounds.

With an acute awareness of San Diego's dependence on imported water sources, the Water Authority is currently executing a long-term strategy to improve this semi-arid region's water reliability by diversifying its supply sources, making major investments in its water delivery and storage system, and improving water-use efficiency. Through dynamic leadership, thoughtful planning, and prudent fiscal policies, the Water Authority is managing the region's water portfolio, while continuing to diversify supplies to enhance future reliability.

The Water Authority is known as a leader in the industry, and is staffed by intelligent, passionate, and high caliber employees. The Director of Public Outreach and Conservation serves as a key executive of the Water Authority team and is expected to add to the strategic leadership and best practices of the organization.

To read more about the organization and our vision, [view the full Recruitment Brochure](#).

### THE POSITION:

The Water Authority seeks an innovative and dynamic Director of Public Outreach and Conservation who will direct a challenging array of important programs, including: community relations, media relations, the agency's Capital Improvement Program's public outreach, local governmental relations, social media, school education and the agency's water conservation programs. The department has a full-time staff of 18. This at-will, executive-level position reports to the Assistant General Manager and is responsible for developing and directing complex public affairs and water use efficiency programs and projects for the agency. The successful individual will represent the Water Authority in a wide variety of community and media settings, and will help facilitate communication with the Water Authority's 24 member agencies.

To read more about the challenges and opportunities of this position, [view the full Recruitment Brochure](#).

### QUALIFICATION GUIDELINES:

This position requires substantial, progressively responsible management experience that demonstrates the ability to develop and direct a public outreach and conservation department and its programs. The ideal candidate will have a demonstrated ability to provide strategic leadership, and see the "big picture," while possessing strong skills in conceptualizing and developing detailed and innovative solutions to complex problems and challenges. The selected candidate must possess strong follow-through skills and the ability to close out projects and assignments under deadline pressure. Strong verbal and written communications skills required. Applicants must have 10 years of qualifying experience that includes strong, executive-level management skills, with a minimum of five years of progressively responsible management experience in public affairs, public information or community relations/outreach, or conservation in high-performance organizations in either the private or public sector.

A baccalaureate degree is required from an accredited college or university with a major in public relations, marketing, communications, journalism, public or business administration or a closely related field. A master's degree is desirable, but not required.

To read more about the necessary core competencies and additional desired traits associated with the position, [view the full Recruitment Brochure](#).

### APPLICATION PROCEDURE:

To be considered for this position, please submit a cover letter, resume, and five (5) professional references through the San Diego County Water Authority's website, [sdcwa.org](#), by **5:00 p.m. on Friday, June 15, 2018**.

All application materials will be evaluated in relation to the criteria outlined in this posting. Highly qualified candidates with the most relevant qualifications will be invited to continue in the selection process. The process may consist of an oral board interview, presentation delivery, and/or other appropriate assessment methods.

The Water Authority would like to have the successful candidate in place as soon as possible. If you have any questions regarding this position, please contact Corinne Russell, Human Resources Analyst, at (858) 522-6663.

APPLICATIONS MAY BE FILED ONLINE AT:  
<http://agency.governmentjobs.com/sdcwa/default.cfm>  
OUR OFFICE IS LOCATED AT:  
4677 Overland Avenue  
San Diego, CA 92123  
658-522-6660  
[hr@sdcwa.org](mailto:hr@sdcwa.org)

DIRECTOR OF PUBLIC OUTREACH AND CONSERVATION  
Job #18-34  
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An Equal Opportunity Employer

### Director of Public Outreach and Conservation Supplemental Questionnaire

- 1. REQUIRED ATTACHMENTS:** In order to be considered for this position, a cover letter, resume, and list of five (5) professional references must be attached to your application.  
 I have attached a cover letter, resume, and list of five (5) professional references.
- 2. APPLICANT'S ACKNOWLEDGMENT - NOTIFICATION VIA ELECTRONIC MAIL (E-MAIL)** The San Diego County Water Authority Human Resources Division uses e-mail to notify applicants of important information relating to the status and processing of your application. We do so as part of our ongoing efforts to increase operational efficiency, promote the conservation of resources, and minimize delays and costs. Therefore, as an applicant, please ensure that the e-mail address and contact information you provide are current, secure, and readily accessible to you. Do not share e-mail addresses. Spam or other filters should be adjusted to accept our e-mails. **We will not be responsible in any way if you do not receive our e-mails** (i.e., for the non-delivery of e-mail or if you fail to check your e-mail inbox on a timely basis). Read any notices that we send carefully and in a timely manner. Follow further instructions, if any. We recommend that you print and

keep hard copies of our notices for your records. **I acknowledge that I have read, understand, and agree to the above.**

Yes  No

\* Required Question