



86th Annual Conference March 25-27, 2018

Westin St. Francis Hotel
335 Powell St • San Francisco, CA 94102

February 15, 2018

Re: *Exclusive Sponsorship Opportunities for Associate Members at CMUA's 86th Annual Meeting!*

Dear CMUA Associate Member,

The California Municipal Utilities Association (CMUA) has been serving the water and power industries in California for nearly 90 years. Today, CMUA members provide water service to 27 million customers and power service to another 9 million Californians. Meeting the power and water demands of the world's sixth-largest economy takes hard work, constant investment, and ongoing collaboration with the people and organizations that provide the critical resources to help our member utilities continue to deliver safe, clean drinking water and affordable energy.

As a CMUA Associate member, you have first-option access to sponsorship opportunities available during the **CMUA 86th Annual Meeting, March 25-27, at the Westin St. Francis, San Francisco, CA.** We have levels that work for every budget and it's easy to become an Annual Meeting sponsor. To view the list of sponsorship opportunities and more information, paste this link in your browser <http://cmua.org/sponsorship-opportunities/>

CMUA Associate members are an important partner in our mission to provide ongoing support to our member utilities through education, advocacy and information sharing. Through this partnership, we endeavor to deliver the tools and resources that our POU's need to continue the vital role they play in the healthy and vibrant communities they serve.

As a CMUA Associate member, you have an exclusive list of benefits including opportunities to engage one-on-one with California's publicly owned utilities that make up the \$10 billion municipal water and energy market. These interactions with utility leaders, senior-level managers, and other decision makers provides a unique environment to introduce your company's products or services to potential new customer utilities and to strengthen existing alliances.

Sponsorship Opportunities
February 15, 2018
Page two

Join us this year as we celebrate 86 years of leadership and innovation during this 2 ½ day program that includes industry panels, roundtable discussions, industry thought-leaders, and networking events, all in one location at the Westin St. Francis in San Francisco, CA.

In addition to the educational and networking events, we will be honoring this year's recipients of the ***2018 Resource Efficiency & Community Service Awards*** at an evening reception and dinner on Monday, March 26 in Alexandra's located on the 32nd floor of the Westin St. Francis, with breathtaking views of the Golden Gate Bridge and Coit Tower. Sponsorship opportunities include underwriting the dinner by hosting the evening's wine service.

CMUA will once again play host to the Annual Wally Duncan Charity Golf Tournament on Sunday, March 25 at the Presidio Golf Course, a local favorite located in one of California's most beautiful national parks. You can sponsor this highly anticipated event and enjoy a day on the greens with utility leaders and industry peers.

We hope you will take advantage of one of the many sponsorship opportunities at the **CMUA 86th Annual Meeting, March 25-27, at the Westin St. Francis in San Francisco**. If you have any questions about sponsorship, please contact Christine Chapman at cchapman@cmua.org or 916.326.5804.

Sincerely,



Event & Membership Manager



2018 Annual Conference Sponsorship Opportunities

Diamond Level \$10,000

Exclusive sponsorship available to one company per year on a first-come, first-served basis

- ❖ Sponsor will be invited to speak briefly about their company (2 minutes) to attendees
- ❖ Four complimentary registrations for annual conference*
- ❖ Top-Tier recognition in conference program, on CMUA's website, & two months in CMUA's weekly online newsletter
- ❖ Opportunity to display company brochure at registration plus second piece of printed material to be inserted in conference bag
- ❖ Recognition as Diamond Sponsor on conference signage with preferred placement
- ❖ Announcement and recognition at General Sessions and Awards Dinner
- ❖ Recognition as Diamond Sponsor on all sponsor representative conference name badges

Platinum Level \$6,000

- ❖ Three complimentary registrations for annual conference*
- ❖ Priority recognition in conference program, on CMUA's website, and one month in CMUA's weekly online newsletter
- ❖ Opportunity to display company brochure at registration
- ❖ Recognition as Platinum Sponsor on conference signage
- ❖ Recognition as Platinum Sponsor on all sponsor representative conference name badges

Gold Level \$3,500

- ❖ Two complimentary registrations for annual conference*
- ❖ Recognition in conference program and on CMUA's website
- ❖ Opportunity to display company brochure at registration
- ❖ Recognition as Gold Level Sponsor on conference signage
- ❖ Recognition as Gold Sponsor on all sponsor representative conference name badges

Silver Level \$2,500

- ❖ One complimentary registration for annual conference*
- ❖ Recognition in conference program and on CMUA's website
- ❖ Recognition as Silver Level Sponsor on conference signage
- ❖ Recognition as Silver Sponsor on all sponsor representative conference name badges

Awards Dinner Wine (limit one) \$3,000

- ❖ Two complimentary registrations for annual conference*
- ❖ Recognition in conference program and on CMUA's website
- ❖ Recognition as Awards Dinner Wine Sponsor on conference signage
- ❖ Recognition as Awards Dinner Wine Sponsor on all sponsor representative conference name badges

Golf Tournament \$2,000

- ❖ One complimentary registration for golf tournament*
- ❖ Recognition in annual meeting program and on CMUA's website
- ❖ Recognition as Golf Tournament Sponsor on conference signage at hotel and golf course
- ❖ Recognition as Golf Tournament Sponsor on all sponsor representative conference name badges

*Sponsors purchasing packages that include complimentary registrations (conference and golf) will receive a confirmation email which will include instructions on how to register your representatives using the complimentary registration(s).