



DEPARTMENT HIGHLIGHTS

- As part of a full service city, Roseville Electric Utility serves a population of more than 128,000 within the city.
- Our electric customers are currently receiving 25% of their electricity from renewable resources. Roseville Electric Utility is on schedule to meet the State's 33% Renewable Portfolio Standards (RPS) requirement by 2020.
- Our customers consistently report high satisfaction ratings for the services and programs provided by Roseville Electric Utility.

Roseville Electric Utility

Since 1912, the City of Roseville has owned and operated its electric utility. Starting as a two- person system serving 150 customers, the utility has 149 employees providing power to more than 57,000 customers. Roseville Electric Utility has earned a reputation for providing the community with highly reliable electricity, competitive rates and dependable services.

- Roseville Electric Utility relies on a range of generation resources to serve the community. Along with the Roseville Energy Park, the utility obtains electricity from the federal government, the Northern California Power Agency (NCPA), and the electricity market. Our electric customers are currently receiving 25% of their electricity from renewable resources. Roseville Electric Utility is on schedule to meet the State's 33% Renewable Portfolio Standards (RPS) requirement by 2020.
- As part of a full service city, Roseville Electric Utility serves a population of more than 128,000 residents. The electric utility has over 875 miles of 60 & 12 kV lines, 4,048 power poles and 16 substations serving over 50,000 residential customers and nearly 7,000 business customers.



Roseville Electric Utility linemen grounding 12 kV circuits prior to maintenance



Line truck preparing for utility pole installation

- As part of our public benefits program, Roseville Electric Utility provided \$3.5 million in energy efficiency, solar electric and educational investment back to customers in 2015. This included 692 customer operated solar systems as well as over 2,100 incentives for high efficiency residential and commercial projects.
- Roseville Electric Utility has been repeatedly honored by the American Public Power Association for safely providing highly reliable electric service. This past year, our data shows a customer may experience an electrical outage once every 4 years.
- Our customers consistently report high satisfaction ratings for the services and programs provided by Roseville Electric Utility.
- Roseville Electric Utility is providing a greater level of information and education to our customers about their energy use through customized home energy reports. More than 16,500 customers received home energy reports in 2015 which helped increase energy efficiency savings.

- Along with other city departments, Roseville Electric Utility supports energy efficiency education to over 35,000 visitors per year at the Roseville Utility Exploration Center.
- As part of a city wide effort, Roseville Electric Utility is also investing in upgrading the customer information system (CIS) which will improve and streamline online services to customers.
- Roseville Electric Utility continues to rank among the highest with all Publicly-Owned Utilities in the continental United States with more than 4.5% of all customers using rooftop solar.
- Roseville Electric Utility is currently evaluating a community solar pilot project. The project will provide broader access for customers to support and receive renewable energy, and also help the utility reach important environmental goals.
- Roseville Electric Utility devotes significant resources on regulatory compliance, meeting state mandates such as greenhouse gas emission reduction requirements, energy efficiency programs and renewable portfolio standards. Roseville Electric Utility continues to focus on meeting federal regulatory requirements including electric reliability standards.

For the past century Roseville Electric Utility has delivered reliable service along with competitive rates that provides:

- A strong foundation for economic growth.
- Supporting business development.
- More jobs to the Sacramento region.